



# Bikeshare Hawaii. Coming in 2016.



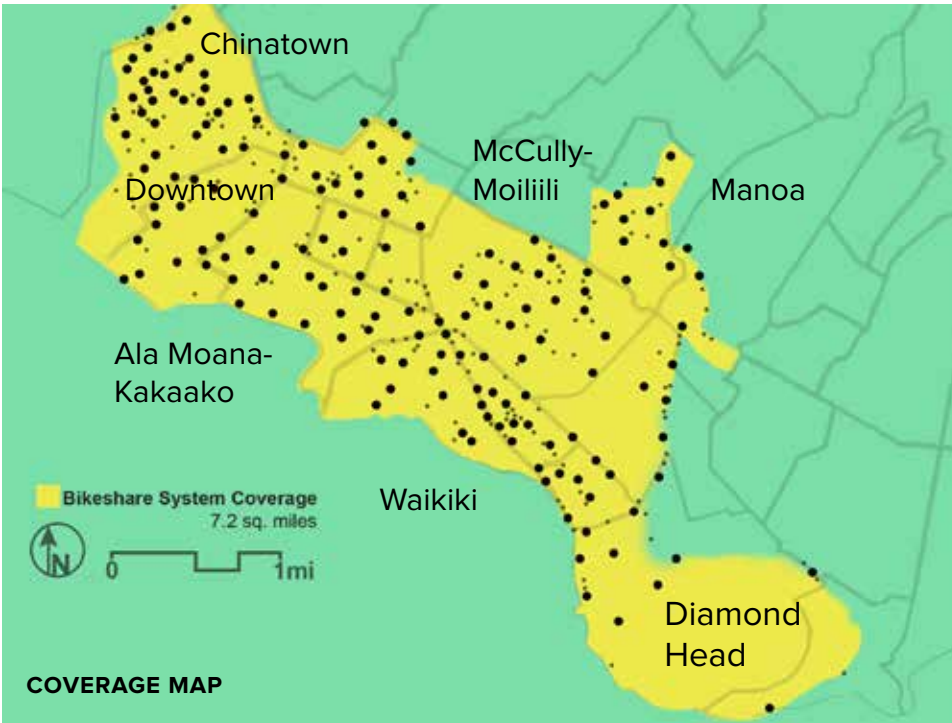
**Bikeshare is a system of publicly accessible bikes that its customers can use for short trips between a network of unattended bike docking stations. Bikeshare is growing rapidly around the world and is in place or expected to launch in most major US and international cities in the next few years. Of the top ten visitor destinations in the country, Honolulu is the only one that does not have a bikeshare system. It is low cost, on-demand and flexible.**

## WHAT IS BIKESHARE HAWAII?

- Initial area of operation will be from Diamond Head to Chinatown, primarily makai of H1, but including Makiki and the University of Hawaii at Manoa.
- Approximately 200 bike docking stations and 2000 bikes in this initial phase.
- Requires \$7-\$8 million in capital for bikes, stations, technology and set-up.
- Designed to be self-sustaining through ridership, sponsorship and donations.
- Combines resources from public agencies, private sector sponsors, foundations and individuals.
- One of the largest and most convenient systems in the country. Stations will be only 800 to 900 feet apart.
- A model for systems that can be rolled out across Oahu and the State.

## WHO IS BIKESHARE HAWAII?

Bikeshare Hawaii is a non-profit 501c3 organization that was created out of the joint efforts of the City and County of Honolulu, the State of Hawaii, the EPA, Ulupono Initiative and Hawaii Pacific University. With guidance from this original team and a board of directors, CEO Lori McCarney and President and COO Ben Trevino have been leading the organization since they came on board in November 2014. Current financial support includes a \$2 million dollar grant from the City and County of Honolulu and the State of Hawaii, underwriting of the station siting process by the EPA, and major seed funding from the Ulupono Initiative.



**COST**

Specific pricing plans are being explored. The mission is to have you say, “that’s a good deal, it makes sense, that works for me.” We do not want pricing to be the reason you don’t utilize bikeshare.



**COVERAGE MAP**



**BIKESHARE HAWAII BENEFITS**

- An affordable, fun and flexible transportation option for residents and visitors.
- A healthy way to get from place to place.
- A bikeshare station is always just steps away (in our service area).
- You enjoy the benefits of owning a bike without the hassle or worry. Use it, dock it, forget it.
- Stimulates business at the street level.
- Creates new jobs—expect 25-35 at Bikeshare Hawaii alone.
- Reduces the use of fossil fuels.
- Easier to get from place to place. A 20-minute walk is about a 5-minute bike ride.
- Reduces or eliminates parking, gas, and other personal car expenses.
- Opens up neighborhoods where parking or traffic has reduced visits.
- Will connect to other forms of transportation—The Bus, Rail.

**BIKESHARE HAWAII EQUIPMENT FEATURES**

- Solar powered and ballast weighted stations can be moved if necessary.
- Sign up online, via a mobile app, or at a station kiosk.
- Check out a bike with a credit card, RFID card or key fob.
- Bikes lock securely into stations and parts do not fit regular bikes.
- Bikes easily adjust to fit riders from 4’10” to 6’4” and are designed for novice riders wearing regular clothes, including dresses and heels.
- Pedal-powered lights on the front and back.
- Baskets for your stuff.

**CURRENT PROGRESS TOWARDS OUR 2016 LAUNCH**

- Funding of \$2 million secured. Seeking other financial support through sponsorship, financing, and/or donations for our initial capital requirement of \$7-\$8 million.
- Reviewing four finalist equipment vendors, expecting to finalize negotiations in the fourth quarter of 2015.
- Actively pursuing sites for 200 docking stations on the public right of way and with other landowners. Basic requirement is a 40’x6’ concrete pad with space to remove bikes without impeding pedestrians or creating a hazard.



For More Information, visit [bikesharehawaii.org](http://bikesharehawaii.org) or follow us on:



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